

## MODE OF PAYMENT

Cheque payable to **Malaysian Palm Oil Board**.  
Please indicate reference: ADSPPOC2025 on the back of the cheque.

Cheque No. : \_\_\_\_\_  
Amount : \_\_\_\_\_

Bank Transfer/Telegraphic Transfer (T.T)  
Amount : \_\_\_\_\_

Please tick (✓)

Beneficiary : **MALAYSIAN PALM OIL BOARD**  
Bank Beneficiary : **CIMB Islamic Bank Berhad**  
Tingkat Bawah dan Tingkat Satu  
Blok A-27A-3, MKH Avenue  
Jalan Avenue 1A  
43000 Kajang, Selangor  
Malaysia.  
Swift Code : **CTBBMYKL**  
CIMB Bank Current Account No.: **8600471810**

Please e-mail a copy of the bank-in slip/payment advice immediately if you have deposited into our account to [izzati@mpob.gov.my](mailto:izzati@mpob.gov.my) or [irdarina@mpob.gov.my](mailto:irdarina@mpob.gov.my). All bank charges must be borne by the sponsor/advertiser.

## SUBMITTED BY (Please provide details as below)

Name: \_\_\_\_\_  
Designation: \_\_\_\_\_  
Company/Organisation: \_\_\_\_\_  
Industry: \_\_\_\_\_  
Address: \_\_\_\_\_  
Postcode: \_\_\_\_\_ Country: \_\_\_\_\_  
Tel: \_\_\_\_\_ Fax: \_\_\_\_\_  
E-mail: \_\_\_\_\_

### NOTE:

1. Advertisement space will be allocated based on first-come, first-serve basis.
2. Confirmation will only be issued upon receipt of full payment.
3. Payment of the sponsorship and advertisement shall be made within 30 days from the date of reply form sent to MPOB.
4. MPOB reserves the rights to replace/exchange the benefits with the items of similar value in lieu of the unavailability of such benefit. Benefits are non-transferable and non-exchangeable for cash.
5. Confirmation deadline for Sponsorship and Advertisement Packages is **31 May 2025** except for the conference bag, which is by **31 March 2025**.

Please submit your Sponsorship and Advertisement Reply Form by mail or e-mail to:

Attention : **PIPOC 2025 Sponsorship and Advertisement Package Secretariat**  
(Dr. Mohd Hefni Rusli/Ms. Izzati Mohamad Noor)

Address : **Malaysian Palm Oil Board (MPOB)**  
**6, Persiaran Institusi, Bandar Baru Bangi, 43000 Kajang, Selangor, Malaysia.**

Tel : **+603-8769 4476/+603-8769 4603/+603-8769 3829**

E-mail : [mohd.hefni@mpob.gov.my](mailto:mohd.hefni@mpob.gov.my)/[izzati@mpob.gov.my](mailto:izzati@mpob.gov.my)



## Sponsorship and Advertisement Packages



# PIPOC 2025

## MPOB INTERNATIONAL PALM OIL CONGRESS AND EXHIBITION

**Transforming Today  
Empowering Tomorrow Through Innovation**

**18 - 20 November 2025**  
**Kuala Lumpur Convention Centre**



Organised by  
**Malaysian Palm Oil Board**  
Ministry of Plantation and Commodities, Malaysia

✉ [pipoc@mpob.gov.my](mailto:pipoc@mpob.gov.my) 🌐 [pipoc.mpob.gov.my](http://pipoc.mpob.gov.my)

We offer a variety of **Sponsorship and Advertisement Packages** to get your organisation/ company noticed by the industry. Below are the Sponsorship and Advertisement Packages available:

## A. SPONSORSHIP PACKAGES

Category/Benefit	Amount (Please tick "✓")		
<b>PREMIER (ONE PATRON)</b>	<b>RM500 000</b>		<b>USD185 000</b>
<ol style="list-style-type: none"> <li>Full conference delegate registrations (one Plenary Speaker, one Lead Paper and one Speaker)</li> <li>One Display Booth at the Foyer outside Exhibition Hall 4</li> <li>Digital advertisement – 7 m x 4 m at Escalator</li> <li>Digital advertisement – 2 Ground Pillar</li> <li>Digital advertisement (pre-event and presentation session)</li> <li>One full page advertisement (inside pages) in Souvenir Programme and acknowledgement as Premier Sponsor</li> <li>One full page advertisement (inside pages) in Mini Programme</li> <li>One unit Logo Placement Banner/Hanging Sign (double sided – 2 m x 4 m) at the Foyer outside Exhibition Hall 4</li> <li>Company logo presence on the stage panel backdrop at Opening Ceremony/Dinner/Photo Booth/Golf Challenge</li> <li>Two unit Standing Bunting (one sided – 800 mm x 2000 mm) at the outside and inside conference registration area</li> <li>Big Banner outside main entrance of KLCC</li> <li>Branding Space (one sided logo presence) at Escalator</li> <li>Conference Bag Inserts - Advertising Materials</li> <li>Link in PIPOC 2025 website (valid up to one week after PIPOC event)</li> <li>Full conference delegate registrations (maximum five delegates)</li> <li>10% discount for the next participant registration</li> <li>Three tables at the Congress Dinner</li> </ol>			
<b>PLATINUM (TWO PATRONS)</b>	<b>RM400 000</b>		<b>USD148 000</b>
<ol style="list-style-type: none"> <li>Full conference delegate registrations (one Lead Paper and one Speaker)</li> <li>One Display Booth at the Foyer outside Exhibition Hall 4</li> <li>Digital advertisement – 7 m x 4 m at Escalator</li> <li>Digital advertisement (pre-event and presentation session)</li> <li>One full page advertisement (inside pages) in Souvenir Programme and acknowledgement as Platinum Sponsor</li> <li>One full page advertisement (inside pages) in Mini Programme</li> <li>One unit Logo Placement Banner/Hanging Sign (double sided – 2 m x 4 m) at the Foyer outside Exhibition Hall 4</li> <li>Two unit Standing Bunting (one sided – 800 mm x 2000 mm) at the outside and inside conference registration area</li> <li>Big Banner outside main entrance of KLCC</li> <li>Branding Space (one sided logo presence) at Escalator</li> <li>Company logo presence on the stage panel backdrop at Opening Ceremony/Dinner/Photo Booth/Golf Challenge</li> <li>Conference Bag Inserts - Advertising Materials</li> <li>Link in PIPOC 2025 website (valid up to one week after PIPOC event)</li> <li>Full conference delegate registrations (maximum three delegates)</li> <li>10% discount for the next participant registration</li> <li>Two tables at the Congress Dinner</li> </ol>			
<b>DIAMOND (TWO PATRONS)</b>	<b>RM300 000</b>		<b>USD112 000</b>
<ol style="list-style-type: none"> <li>Full conference delegate registration (one Speaker)</li> <li>Digital advertisement – 7 m x 4 m at Escalator</li> <li>Digital advertisement (pre-event and presentation session)</li> <li>One full page advertisement (inside pages) in Souvenir Programme and acknowledgement as Diamond Sponsor</li> <li>One full page advertisement (inside pages) in Mini Programme</li> <li>One unit Logo Placement Banner/Hanging Sign (double sided – 2 m x 4 m) at the Foyer outside Exhibition Hall 4</li> <li>Two unit Standing Bunting (one sided – 800 mm x 2000 mm) at the outside and inside conference registration area</li> <li>Big Banner outside main entrance of KLCC</li> <li>Branding Space (one sided logo presence) at Escalator</li> <li>Company logo presence on the stage panel backdrop at Opening Ceremony/Dinner/Photo Booth/Golf Challenge</li> <li>Conference Bag Inserts - Advertising Materials</li> <li>Link in PIPOC 2025 website (valid up to one week after PIPOC event)</li> <li>Full conference delegates registration (maximum two delegates)</li> <li>10% discount for the next participant registration</li> <li>One table at the Congress Dinner</li> </ol>			
<b>GOLD (THREE PATRONS)</b>	<b>RM200 000</b>		<b>USD75 000</b>
<ol style="list-style-type: none"> <li>Full conference delegate registration (one Speaker)</li> <li>Digital advertisement – 7 m x 4 m at Escalator</li> <li>Digital advertisement (presentation session)</li> <li>One full page advertisement (inside pages) in Souvenir Programme and acknowledgement as Gold Sponsor</li> <li>One full page advertisement (inside pages) in Mini Programme</li> <li>One unit Logo Placement Banner/Hanging Sign (double sided – 2 m x 4 m) at the Foyer outside Exhibition Hall 5</li> <li>Two unit Standing Bunting (one sided – 800 mm x 2000 mm) at the outside and inside conference registration area</li> <li>Company logo presence on the stage panel backdrop at Opening Ceremony/Dinner/Photo Booth/Golf Challenge</li> <li>Conference Bag Inserts - Advertising Materials</li> <li>Link in PIPOC 2025 website (valid up to one week after PIPOC event)</li> <li>Full conference delegates registration (maximum two delegates)</li> <li>10% discount for the next participant registration</li> <li>Invitation to the Congress Dinner for two pax</li> </ol>			

Category/Benefit	Amount (Please tick "✓")		
<b>SILVER (THREE PATRONS)</b>	<b>RM100 000</b>		<b>USD38 000</b>
<ol style="list-style-type: none"> <li>Digital advertisement (presentation session)</li> <li>One full page advertisement (inside pages) in Souvenir Programme and acknowledgement as Silver Sponsor</li> <li>One full page advertisement (inside pages) in Mini Programme</li> <li>One unit Logo Placement Banner/Hanging Sign (double sided – 2 m x 4 m) at the Foyer outside Exhibition Hall 1/2/5</li> <li>Two unit Standing Bunting (one sided – 800 mm x 2000 mm) at the outside and inside conference registration area</li> <li>Company logo presence on the stage panel backdrop at Opening Ceremony/Dinner/Photo Booth/Golf Challenge</li> <li>Conference Bag Inserts - Advertising Materials</li> <li>Link in PIPOC 2025 website (valid up to one week after PIPOC event)</li> <li>Full conference delegate registration (one delegate)</li> <li>10% discount for the next participant registration</li> <li>Invitation to the Congress Dinner for two pax</li> </ol>			
<b>BRONZE (THREE PATRONS)</b>	<b>RM 50 000</b>		<b>USD18 600</b>
<ol style="list-style-type: none"> <li>One full page advertisement (inside pages) in Souvenir Programme and acknowledgement as Bronze Sponsor</li> <li>One full page advertisement (inside pages) in Mini Programme</li> <li>One unit Logo Placement Banner/Hanging Sign (double sided – 2 m x 4 m) at the Foyer outside Exhibition Hall 1/2/5</li> <li>Company logo presence on the stage panel backdrop at Opening Ceremony/Dinner/Photo Booth/Golf Challenge</li> <li>Conference Bag Inserts - Advertising Materials</li> <li>Link in PIPOC 2025 website (valid up to one week after PIPOC event)</li> <li>10% discount for the next participant registration</li> <li>Invitation to the Congress Dinner for two pax</li> </ol>			

## B. ADVERTISEMENT PACKAGES

Category	Amount (Please tick "✓")		
	RM		USD
<b>1. Souvenir Programme Book</b>			
i. Front Cover (Inside) - One full page, full colour	13 500		5 000
ii. Back Cover (Inside) - One full page, full colour	12 000		4 500
iii. Inside Page - One full page, full colour	6 000		2 200
<b>2. Mini Programme Book (Pocket Size - 9 cm x 12.5 cm)</b>			
Inside Page – One full page, full colour	3 200		1 200
<b>3. Seminar Items</b>			
i. Conference Bag	80 000		30 000
ii. Lanyard	25 000		9 300
iii. Pen	6 000		2 200
iv. Insert (per brochure)	5 000		1 900
<b>4. Banner/Hanging Sign</b>			
i. Plenary Hall (Level 1)	12 000		4 500
ii. Foyer (Hall 4)	19 200		7 200
iii. Foyer (Hall 5)	19 000		7 100
iv. Foyer (Hall 1)	18 000		6 700
v. Foyer (Hall 2)	18 000		6 700
vi. Banquet Hall (Registration area, Level 3)	12 000		4 500
<b>5. Digital Advertisement</b>			
i. Premium Time (Pre-opening ceremony, 30-45 seconds)	30 000		11 200
ii. Scientific Session (30 seconds)	15 000		5 600
<b>6. Dinner Table</b>			
1 Table (10 pax)	3 000		1 100
<b>7. Golf Tournament</b>			
i. T-shirt	25 000		9 300
ii. Golf Ball	11 000		4 100
iii. Towel	10 000		3 700
iv. Cap	13 000		4 800
v. Hand Sock	7 000		2 600
vi. Ball Marker	7 500		2 800
vii. Umbrella	16 000		6 000
viii. Trophy	6 500		2 400