

MODE OF PAYMENT

Cheque payable to **Malaysian Palm Oil Board**.
Please indicate reference: ADSPiOC2023 on the back of the cheque.

Cheque No. : _____
Amount : _____

Bank Transfer / Telegraphic Transfer (TT)

Amount : _____

Please tick (✓)

Beneficiary : **MALAYSIAN PALM OIL BOARD**
Bank Beneficiary : **CIMB Islamic Bank Berhad**
Tingkat Bawah dan Tingkat Satu
Blok A-2 7A-3, MKH Avenue
Jalan Avenue 1A
43000 Kajang, Selangor
Malaysia.
Swift Code : **CTBBMYKL**
CIMB Bank Current Account No.: **8600471810**

Please email a copy of the bank-in slip/ payment advice immediately if you have deposited into our account to niesa@mpob.gov.my or irdarina@mpob.gov.my. All bank charges must be borne by the sponsor/ advertiser.

SUBMITTED BY (Please provide details as below)

Name: _____
Designation: _____
Company/ Organisation: _____
Industry: _____
Address: _____
Postcode: _____ Country: _____
Tel: _____ Fax: _____
E-mail: _____

NOTE:

1. Advertisement space will be allocated based on first-come, first-serve basis.
2. Confirmation will only be issued upon receipt of full payment.
3. Payment of the sponsorship and advertisement shall be made within 30 days from the date of reply form sent to MPOB.
4. MPOB reserves the rights to replace/ exchange the benefits with the items of similar value in lieu of the unavailability of such benefit. Benefits are non-transferable and non-exchangeable for cash.
5. Confirmation deadline for Sponsorship and Advertisement Packages is **31 May 2023** except for the conference bag, which is by **31 March 2023**.

Please submit your Sponsorship and Advertisement Reply Form by mail or e-mail to:

Attention : **PIPOC 2023 Sponsorship and Advertisement Package Secretariat**
(Dr. Mohd Hefni Rusli/ Ms. Khairunnisa Mad Hashim/ Ms. Izzati Mohamad Noor)

Address : **Malaysian Palm Oil Board (MPOB)**
6 Persiaran Institusi, Bandar Baru Bangi, 43000 Kajang, Selangor, Malaysia.

Tel : **+603-8769 4476/ 4603/ 3829**

E-mail : mohd.hefni@mpob.gov.my/ niesa@mpob.gov.my/ izzati@mpob.gov.my

Sponsorship and Advertisement Packages



PIPOC 2023

MPOB International Palm Oil Congress and Exhibition

Navigating Uncertainties Building Resilience

7-9 NOVEMBER 2023
Kuala Lumpur Convention Centre



Organised by
Malaysian Palm Oil Board
Ministry of Plantation Industries
and Commodities, Malaysia



We offer a variety of **Sponsorship** and **Advertisement Packages** to get your organisation/ company noticed by the industry. Below are the Sponsorship and Advertisement Packages available:

A. SPONSORSHIP PACKAGES

Category/ Benefit	Amount Please tick (✓)		
	RM		USD
1. PLATINUM (Three patrons)	RM170 000		USD39 000
<ul style="list-style-type: none"> Full conference delegate registrations (maximum two delegates). One full page advertisement (inside pages) in Souvenir Programme and acknowledgement as Platinum Sponsor. One full page advertisement (inside pages) in Notepad and acknowledgement as Platinum Sponsor. One digital advertisement (Pre-event and presentation session) One full page advertisement (inside pages) in Mini Programme. One Banner/Hanging Sign (double sided) at the Exhibition Hall 5 Foyer. One Outdoor Pillar Bunting outside KLCC. Two Standing Display Buntings (one sided) at conference registration area. One Branding Space at Main Entrance – One (1) Round Column. One Branding Space (one sided) at Escalator. Company logo presence on the stage panel backdrop at Opening Ceremony/Dinner/Photo Booth/Golf Challenge. Entitled to insert two advertising materials in the conference bag. Link in PIPOC 2023 website (valid up to one week after PIPOC event). 			
2. GOLD (Unlimited)	RM100 000		USD23 000
<ul style="list-style-type: none"> 50% discount on registrations (maximum two delegates). One full page advertisement (inside pages) in Souvenir Programme and acknowledgement as Gold Sponsor. One full page advertisement (inside pages) in Notepad and acknowledgement as Gold Sponsor. One Banner/Hanging Sign (double sided) at the Exhibition Hall 1 Foyer. One Outdoor Pillar Bunting outside KLCC. One Branding Space (one sided) at Park Deck View: Low Divider. Company logo presence on the stage panel backdrop at Opening Ceremony/Dinner/Photo Booth/Golf Challenge. Entitled to insert one advertising material in the conference bag. Link in PIPOC 2023 website (valid up to one week after PIPOC event). 			
3. SILVER (Unlimited)	RM50 000		USD11 500
<ul style="list-style-type: none"> 50% discount on registrations (maximum one delegate). One full page advertisement (inside pages) in Souvenir Programme and acknowledgement as Silver Sponsor. One full page advertisement (inside pages) in Notepad and acknowledgement as Silver Sponsor. One Banner/Hanging Sign (double sided) at the Exhibition Hall 4 Foyer. Entitled to insert one advertising material in the conference bag. Link in PIPOC 2023 website (valid up to one week after PIPOC event). 			
4. BRONZE (Unlimited)	RM25 000		USD5 800
<ul style="list-style-type: none"> One full page advertisement (inside pages) in Souvenir Programme and acknowledgement as Bronze Sponsor. One Banner/Hanging Sign (double sided) at the Exhibition Plenary Hall Foyer. Entitled to insert one advertising material in the conference bag. Link in PIPOC 2023 website (valid up to one week after PIPOC event). 			

B. ADVERTISEMENT PACKAGES

Category	Amount Please tick (✓)		
	RM		USD
1. Souvenir Programme Book			
i. Back Cover (Outside) - One full page, full colour	12 000		2 800
ii. Front Cover (Inside) - One full page, full colour	11 000		2 500
iii. Back Cover (Inside) - One full page, full colour	10 000		2 300
iv. Inside Page - One full page, full colour	2 500		600
2. Mini Programme Book (Pocket Size)			
i. Back Cover (Outside) – A4 size colour	5 000		1 200
ii. Inside Page - A4 size colour	2 500		600
3. Notepad			
i. Back Cover (Outside) - One full page, full colour	11 000		2 500
ii. Front Cover (Inside) - One full page, full colour	10 000		2 300
iii. Back Cover (Inside) - One full page, full colour	9 000		2 100
iv. Inside Page - One full page, full colour	2 500		600
4. Conference Bag	50 000		11 500
5. Lanyard	20 000		4 600
6. Pen	5 000		1 200
7. Facemask	15 000		3 500
8. Hand sanitizer	15 000		3 500
9. Banner/Hanging Sign			
i. Plenary Hall (Level 1)	10 000		2 300
ii. Foyer (Hall 4)	16 000		3 700
iii. Foyer (Hall 5)	16 000		3 700
iv. Foyer (Hall 1)	15 000		3 500
v. Foyer (Hall 2)	15 000		3 500
vi. Registration Area (Level 3)	10 000		2 300
vii. Branding Space - Escalator	15 000		3 500
viii. Branding Space – Park View Deck (Low divider)	6 000		1 400
10. Digital Advertisement			
i. Premium Time (Pre-event, 30-45 seconds)	30 000		7 000
ii. Scientific Session (30 seconds)	15 000		3 500
11. Golf Tournament			
i. T-shirt	20 000		4 600
ii. Golf Ball	9 000		2 100
iii. Towel	7 500		1 800
iv. Cap	10 000		2 300
v. Hand Sock	6 000		1 400
vi. Ball Marker	6 500		1 500
vii. Umbrella	13 000		3 100