

# GLOBAL ECONOMICS AND MARKETING (GEM) CONFERENCE

**WEDNESDAY, 20 NOVEMBER 2019**

8.30 am **Welcome Remarks** by Mr. Balu Nambiappan,  
Chairperson of Global Economics and Marketing Conference

## SESSION 1 ENHANCING SUSTAINABLE SOCIAL STANDARD Chairperson: Tan Sri Datuk Dr. Yusof Basiron, Malaysia

8.40 - 9.10 am	LP1	<b>Title:</b> Leveraging Oil Palm Industry Opportunity to Enhance Living Standards <b>Speaker:</b> Pietro Paganini, COMPETERE, Italy
9.10 - 9.30 am	EM1	<b>Title:</b> Uplifting of the Economic and Social Standing of Thai Oil Palm Farmers <b>Speaker:</b> Asanee Mallamphut, Marakot Industries Public Company Limited, Thailand
9.30 - 9.50 am	EM2	<b>Title:</b> Participating of Local Youth toward Career in Oil Palm Plantation <b>Speaker:</b> Mohammad Amizi Ayob, Universiti Malaysia Kelantan, Malaysia
9.50 - 10.10 am	Discussion	
10.10 - 10.40 am	Refreshments/ Exhibition/ Poster Viewing	
10.40 - 11.00 am	EM3	<b>Title:</b> Integration on Eco-Tourism with Oil Palm Agro-Business <b>Speaker:</b> Sharif Ali Jabad Ali, Sahom Valley Agro and Eco Resort, Malaysia
11.00 - 11.20 am	EM4	<b>Title:</b> Ensuring Equality in the Oil Palm Value Chain <b>Speaker:</b> Mahbob Abdullah, IPC Services, Malaysia
11.20 - 11.40 am	EM5	<b>Title:</b> Best Practices in Uplifting Oil Palm Employees' Welfare <b>Speaker:</b> Mohamad Helmy Othman Basha, Sime Darby Plantation Berhad, Malaysia
11.40 - 12.00 pm	EM6	<b>Title:</b> Raising Social Standard for Oil Palm Plantation's Workers <b>Speaker:</b> Azman Ismail, MPOB, Malaysia
12.00 - 12.30 pm	Discussion	
12.30 - 2.00 pm	Lunch	

## SESSION 2 SUSTAINABLE PALM OIL FOR PRESERVING THE PLANET Chairperson: Datuk Franki Anthony Dass, Sime Darby Plantation Berhad, Malaysia

2.00 - 2.30 pm	LP2	<b>Title:</b> Current Challenges and Opportunities for Sustainable Palm Oil Production <b>Speaker:</b> Surina Ismail, IOI Corporation, Malaysia
2.30 - 2.50 pm	EM7	<b>Title:</b> Moving Forward with Mandatory MSPO Certification Standards <b>Speaker:</b> Sanath Kumaran, Malaysian Palm Oil Certification Council, Malaysia

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2.50 - 3.10 pm	EM8	<b>Title:</b> Economic Sustenance through Conservation Efforts <b>Speaker:</b> Yatela Zainal Abidin, Yayasan Sime Darby, Malaysia
3.10 - 3.30 pm	Discussion	
3.30 - 4.00 pm	Refreshments/ Exhibition/ Poster Viewing	
4.00 - 4.20 pm	EM9	<b>Title:</b> Investment and Financing Opportunities for Sustainable Palm Oil <b>Speaker:</b> TBC
4.20 - 4.40 pm	EM10	<b>Title:</b> Biomass – Waste to Wealth in Oil Palm <b>Speaker:</b> Leong Kin Mun, Malaysia Biomass Industries Confederation, Malaysia
4.40 - 5.00 pm	EM11	<b>Title:</b> Enhancing Palm-based Oleochemicals for Niche Markets <b>Speaker:</b> TBC
5.00 - 5.30 pm	Discussion and End of Day 2	

## THURSDAY, 21 NOVEMBER 2019

### SESSION 3

#### SUSTAINING PALM OIL ECONOMIC COMPETITIVENESS

**Chairperson:** Dr. Sugumari S. Shanmugam, Ministry of Primary Industries, Malaysia

8.30 - 9.00 am	LP3	<b>Title:</b> Sustainable Oil Palm Industry towards Prosperous Economy <b>Speaker:</b> Kalyana Sundram, Malaysian Palm Oil Council, Malaysia
9.00 - 9.20 am	EM12	<b>Title:</b> Managing CPO Price Volatility <b>Speaker:</b> Sathia Varqa, Palm Oil Analytics, Singapore
9.20 - 9.40 am	EM13	<b>Title:</b> Impact of the Indian Tax Structure on Palm Oil Market <b>Speaker:</b> Ali Muhammad Lakdawala, ITC Ltd., India
9.40 - 10.10 am	Discussion	
10.10 - 10.40 am	Refreshments/ Exhibition/ Poster Viewing	
10.40 - 11.00 am	EM14	<b>Title:</b> Current Issues and Developments Shaping the Edible Oil Industry in Pakistan and Middle East <b>Speaker:</b> Johari Minal, MPOB, Pakistan
11.00 - 11.20 am	EM15	<b>Title:</b> Oil Palm Challenges Amidst Global Trade War <b>Speaker:</b> Mohd Fairus Hidzir, MPOB, USA
11.20 - 11.40 am	EM16	<b>Title:</b> Palm Oil Downstream Industry – The Way Forward <b>Speaker:</b> Mohd Haris Mohd Arshad, Sime Darby Oils Berhad, Malaysia
11.40 - 12.00 pm	Discussion	
12.00 - 12.30 pm	Prize Giving Session for Poster Presenters	
12.30 - 2.00 pm	Lunch	

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### SESSION 4 ENHANCING SUSTAINABLE GLOBAL PARTNERSHIP

**Chairperson:** Prof. Dr. Zarinah Hamid, International Islamic University Malaysia, Malaysia

2.00 - 2.30 pm	LP4	<b>Title:</b> Mega Cooperation between Malaysian MNCs and Their Partners – The Pakistan’s Experience <b>Speaker:</b> Azman Ahmad, FGV Holdings Berhad, Malaysia
2.30 - 2.50 pm	EM17	<b>Title:</b> Global Collaboration with Palm Oil Producing Countries <b>Speaker:</b> Mohammad Fadhil Hassan, Indonesia
2.50 - 3.10 pm	EM18	<b>Title:</b> Sustainable Palm Oil for Global Partnership in Africa <b>Speaker:</b> Ranveer Chauhan, Akwaaba Ventures Pte Ltd., Singapore
3.10 - 3.30 pm	Discussion	
3.30 - 4.00 pm	Refreshments/ Exhibition/ Poster Viewing	
4.00 - 4.20 pm	EM19	<b>Title:</b> Enhancing Sustainable Image of Malaysian Palm Oil among NGOs <b>Speaker:</b> Suresh Motwani, Solidaridad Network, India
4.20 - 4.40 pm	EM20	<b>Title:</b> Green Financial Risk Assessment for Palm Oil Industry <b>Speaker:</b> Lam Hon Loong, Nottingham University, Malaysia
4.40 - 5.00 pm	EM21	<b>Title:</b> Global Partnership to Sustain Palm Oil Prices <b>Speaker:</b> James Fry, LMC International, United Kingdom
5.00 - 5.20 pm	Discussion	
5.20 - 5.30 pm	<b>Closing Remarks</b> by Mr Balu Nambiappan, Chairperson of Global Economics and Marketing Conference	

THE END

